



Annual Webinar Series Sponsorship

Support the Conversation Driving Zero Waste in Higher Education

Each year, CURC hosts a dynamic webinar series that educates and inspires thousands of sustainability professionals, students, and faculty committed to advancing zero waste on campuses nationwide. These sessions bring together experts, innovative practitioners, and thought leaders to share best practices and strategies for sustainable materials management in higher education.

Become An Annual Webinar Series Sponsor

We invite your organization to become a sponsor of CURC's annual webinar series. By supporting this initiative, you'll help advance zero waste education while gaining direct exposure to a highly engaged audience of sustainability decision-makers at colleges and universities.

Sponsorship Includes:

- Sponsorship for every CURC webinar throughout the year
- A short sponsorship spotlight at each session
- Optional longer vendor highlight during one webinar
- Company logo and link featured on the CURC website and newsletters
- Recognition on CURC's social media, event promotions, and communications

Why Sponsor?

Enhance Visibility:

Reach a national audience of sustainability and waste management professionals in higher education.

Demonstrate Leadership:

Align your brand with expert-driven programming and innovative zero waste solutions.

Expand Your Reach:

Connect with key decision-makers and sustainability champions across the U.S. and beyond.

Support Knowledge Sharing:

Help advance best practices and professional development in sustainable materials management.

Engage the Community:

Showcase your organization's commitment to supporting the next generation of sustainability leaders.

\$4,500* Webinar Sponsorship package:

		Value
Five (5) Webinars curc3r.org/webinars	<p>A webinar series sponsorship includes being a sponsor for every webinar that year.</p> <p>Includes feature slides and short spotlight at the beginning of the webinar promoting your organization.</p> <p>"CURC Webinar Series sponsored by ..."</p>	\$2,500
Opportunity for longer vendor highlight during one (1) webinar	<p>During one of the webinars, the sponsor may have up to 20-minutes to discuss offerings with attendees.</p> <p><i>CURC representatives will work with the sponsor to determine the best format and webinar.</i></p>	\$500
Webinar Promotional Material	<p>Logo and link included in:</p> <ul style="list-style-type: none"> • Emails • Social Media posts • RECYC-L google group messages • Webinar recordings on YouTube feature the sponsor logo in the thumbnail • Webinar pages on the CURC website stay active for at least 5 years and include sponsor information 	\$1,000
Virtual Vendor Showcase curc3r.org/get-involved/vvs/	<p>Lock in your spot in next year's Virtual Vendor Showcase. This online event connects zero waste solutions providers with higher ed customers by replacing the traditional in-person vendor expo format.</p>	\$1,000
Organizational Sponsor curc3r.org/about-us/sponsors	<p>General Sponsorship of the Organization</p> <p>Featured on Website (Home page and the Organizational Sponsor page)</p>	\$500

*\$5,500 total value

Join us in advancing zero waste and circularity in higher education.



Sponsorship Term: January 1 – December 31



Submit Sponsorship Interest Form: [Click here to complete the form](#)



Contact CURC: <https://curc3r.org/contact-us/>