



A community of zero-waste
champions in higher education

CURC Virtual Vendor Showcase

January 16, 2025

Vendor Registration Information

Overview

This online event connects zero waste solutions providers and higher ed customers. This event replaces the traditional in-person vendor expo by offering a shared space dedicated for vendors to pitch their offerings to university and college staff clients.

Why Join?

1. Expand your offerings into the higher education market.
2. Connect virtually and skip the hectic in-person January sales trips.
3. Pitch to folks who are interested in your products and services.
4. Become true partners with college and university staff members.

What's Included?

- Promotion to over 1,000 CURC members (college & university staff members)
- Up to 500 virtual attendees
- Donor recognition wall on the CURC website event page
- Pre-event promotion highlighting vendor organizations
 - Call-to-Action Link, Organization Logo, and summary of products/services
- Event Participation (vendor hosts 8 Breakout Sessions during the event)



Event Format

Each vendor will have a dedicated breakout room to connect in small groups with interested clients across 8 sessions. Vendors are encouraged to bring up to two (2) staff members to be event Panelists. During the breakout session, vendors will pitch their products and services to attendees that joined the room. Vendors will be asked to join the event early in order to be ready upon opening.

Vendor Arrival

1:30 PM ET / 12:30 PM CT / 11:30 AM MT / 10:30 AM PT

Showcase Opens

2:00 PM ET / 1:00 PM CT / 12:00 PM / MT / 11:00AM PT

- :01 – :05 Introduction
- :05 – :15 Break Out Session #1
- :17 – :27 Break Out Session #2
- :29 – :39 Break Out Session #3
- :41 – :51 Break Out Session #4
- Break (5 minute break)*
- :56 – :06 Break Out Session #5
- :08 – :18 Break Out Session #6
- :20 – :30 Break Out Session #7
- :32 – :42 Break Out Session #8
- :42 – :45 Quick Survey (Attendees)
- :45 Showcase Closes**
- :45 – :50 Vendor Survey



Pricing

The Virtual Vendor Showcase offers pricing options:

	Non-Profit	For-Profit
Vendor Price	\$500	\$1,000

Vendor Registration

Participating vendors must complete the Vendor Registration Form by November 3rd. CURC will confirm your registration and follow up with further instructions such as pre-event promotion, event logistics, and vendor surveys.

[Vendor Registration Form](#)

More Sponsorship Opportunities

Are you interested in more sponsorship opportunities? CURC offers an annual webinar series and is always looking to showcase vendors who've completed successful projects and programs across colleges and universities. For more information, please visit:

<https://curc3r.org/webinars/>

About CURC

The Virtual Vendor Showcase supports CURC's mission to advance recycling and sustainable materials management at colleges and universities. Funds raised from participating organizations will support CURC's annual overhead costs to provide a free bi-monthly webinar series, a quarterly e-newsletter, a professional email listserv, and professional networking opportunities.