

Brian Halverson

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Solid Waste Management Dept.

City of San Antonio





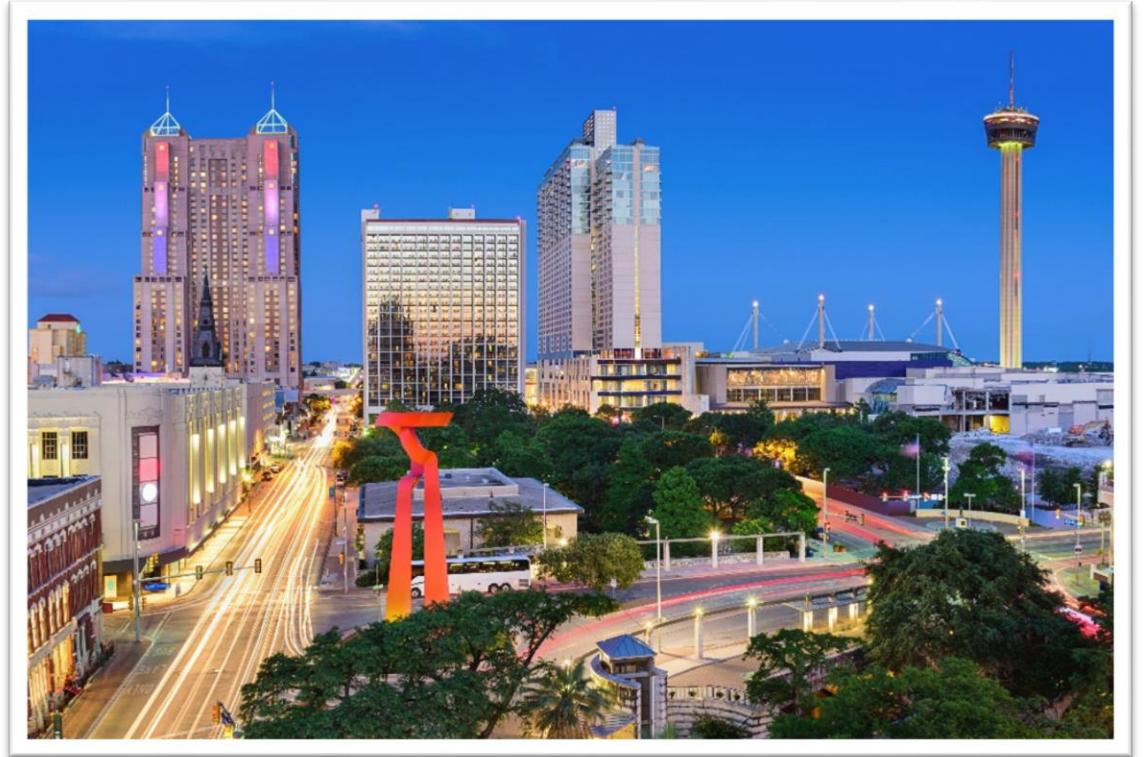
Commercial and Institutional Recycling Initiatives

Brian Halverson
CURC Workshop
Sunday, October 15, 2017

Connecting Local Businesses to Recycling Solutions that Work

Objectives

1. Introduce **ReWorksSA**
2. Existing Initiatives
3. Coming in 2018
4. Contact Information

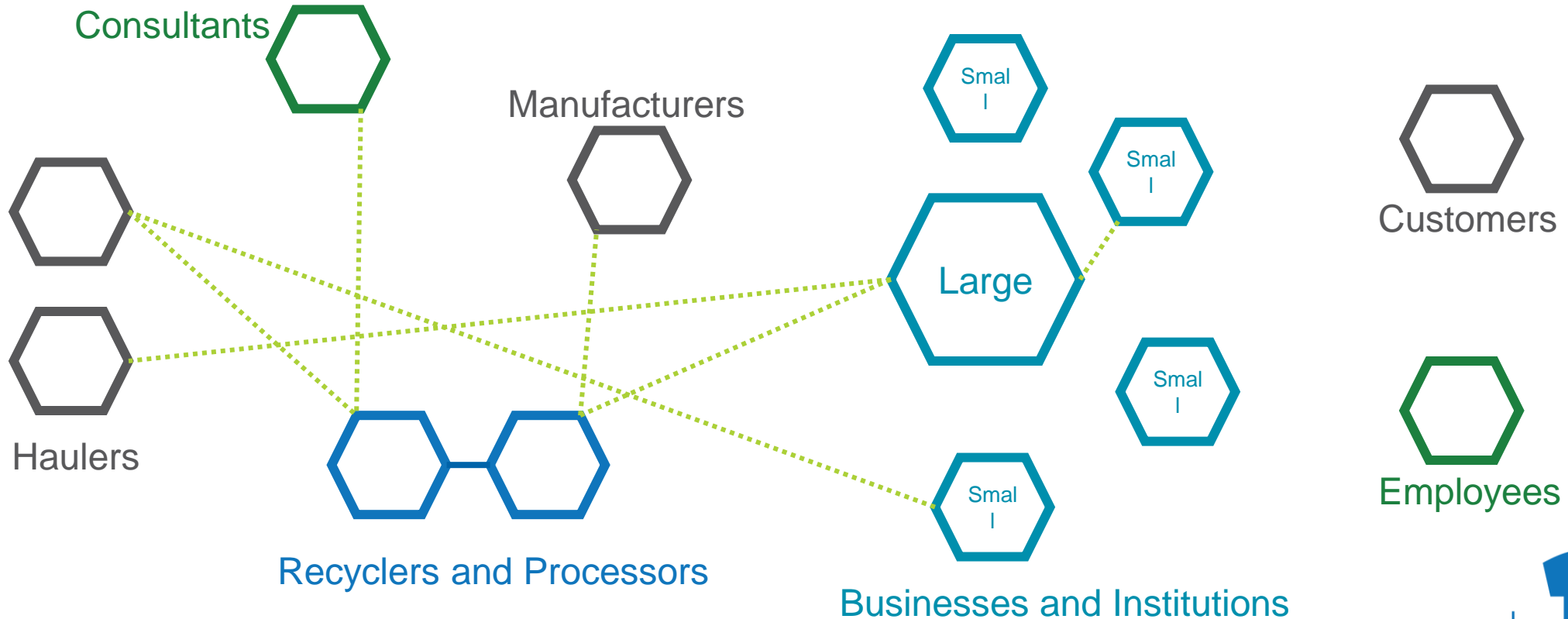


ReWorksSA is a Division of the Solid Waste Management Dept.

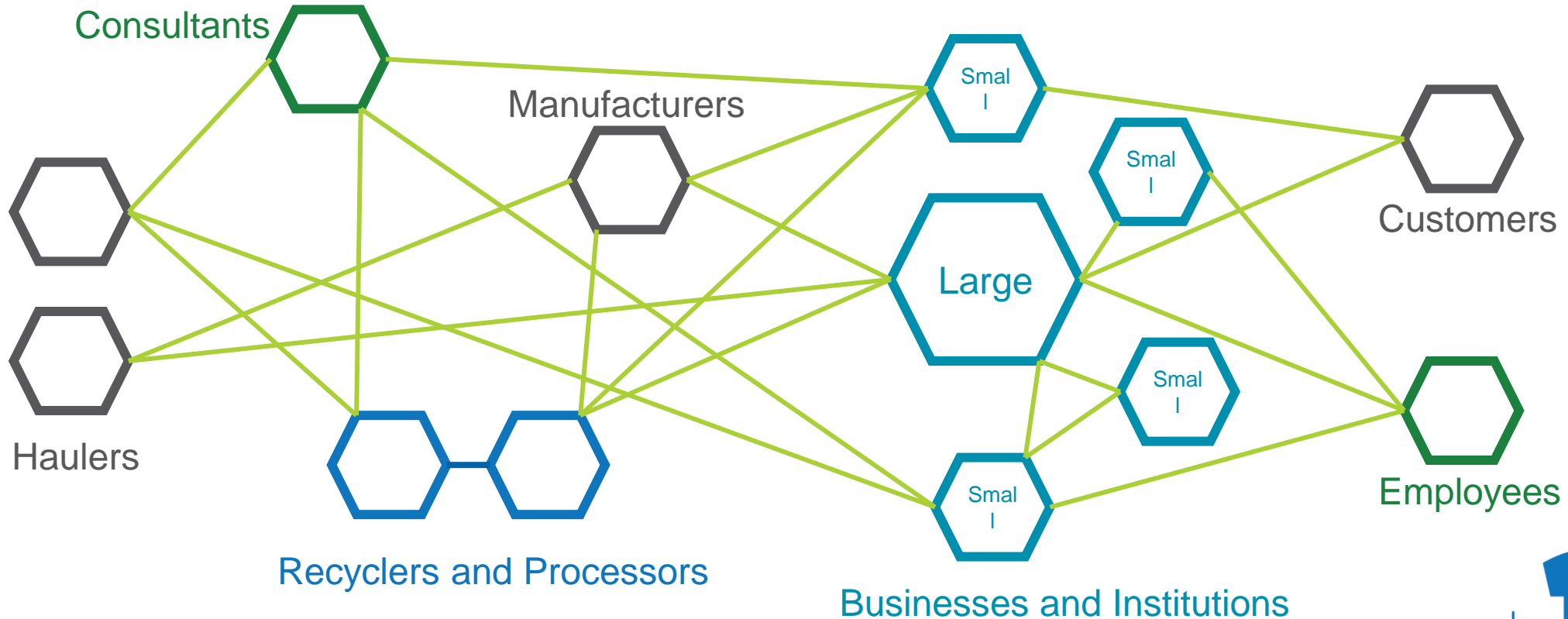


- ⚙️ Recycle 60% of single-family residential waste by 2025
- ⚙️ Ensure multi-family residents have convenient access to recycling
- ⚙️ **Improve recycling opportunities for businesses**

ReWorksSA is about connections and accessibility



ReWorksSA is about connections and accessibility



ReWorksSA provides incentives, information, and other resources



Recognition

- Website Recognition
- Window Clings
- Certificate
- Plaque
- Thank You Letter
- Digital Logos

ReWorksSA

Connecting Local Businesses to Recycling Solutions that Work



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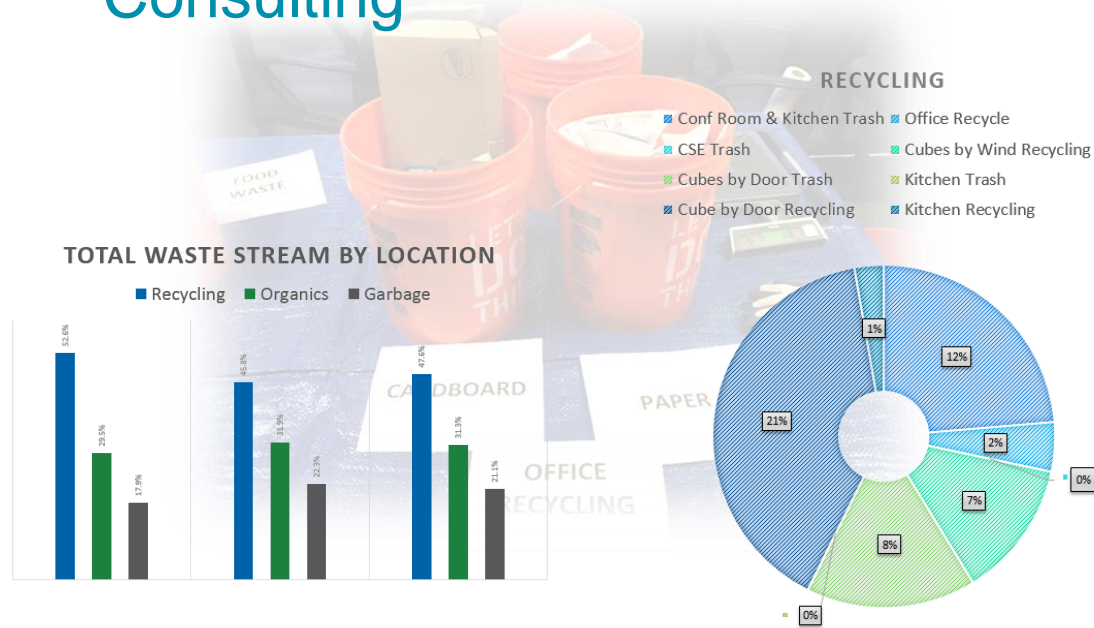
- Small and Medium Businesses
- Educational Material
- Cost Offset

Free
Containers



ReWorksSA provides incentives, information, and other resources

Consulting



- ⚙️ Walk-Thru
- ⚙️ Waste Audit & Analysis
- ⚙️ Report and Recommendations
- ⚙️ Growing Knowledgebase

ReWorksSA provides incentives, information, and other resources



Certification recognition and application



Recycling Network Finder



Right-Sizing and Diversion Rate Calculators



Standard and Customer Signage Maker



Guides and Other Information

ReWorksSA.or



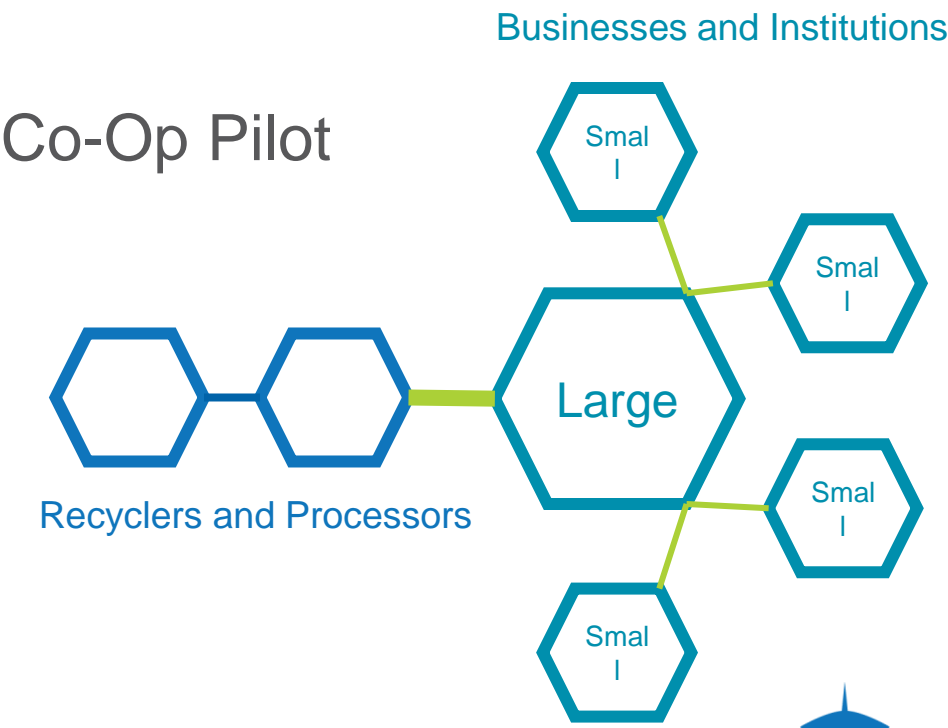
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ReWorksSA in 2018

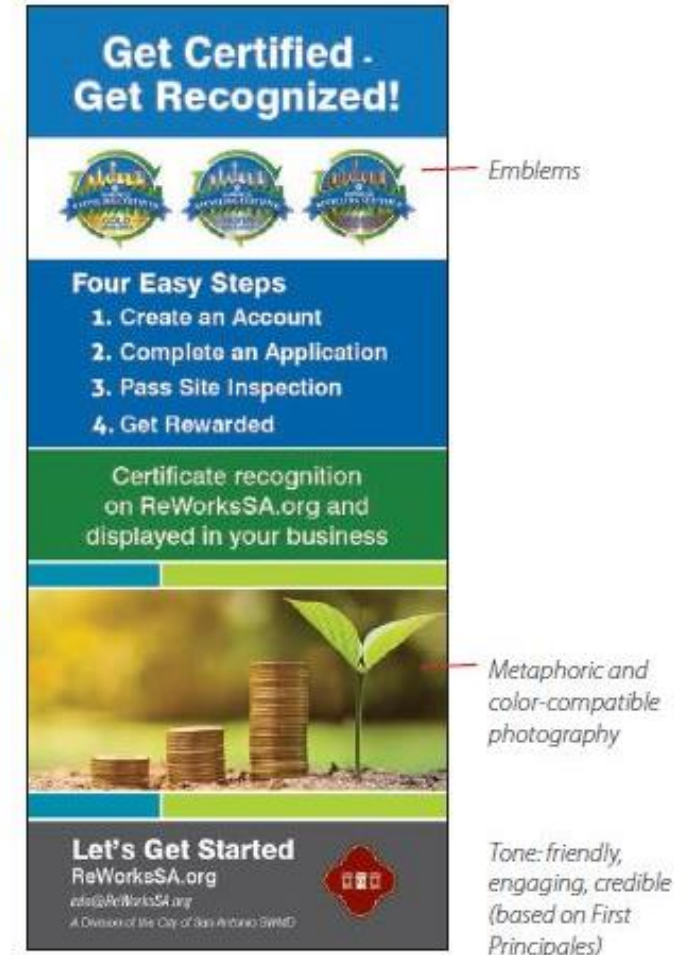
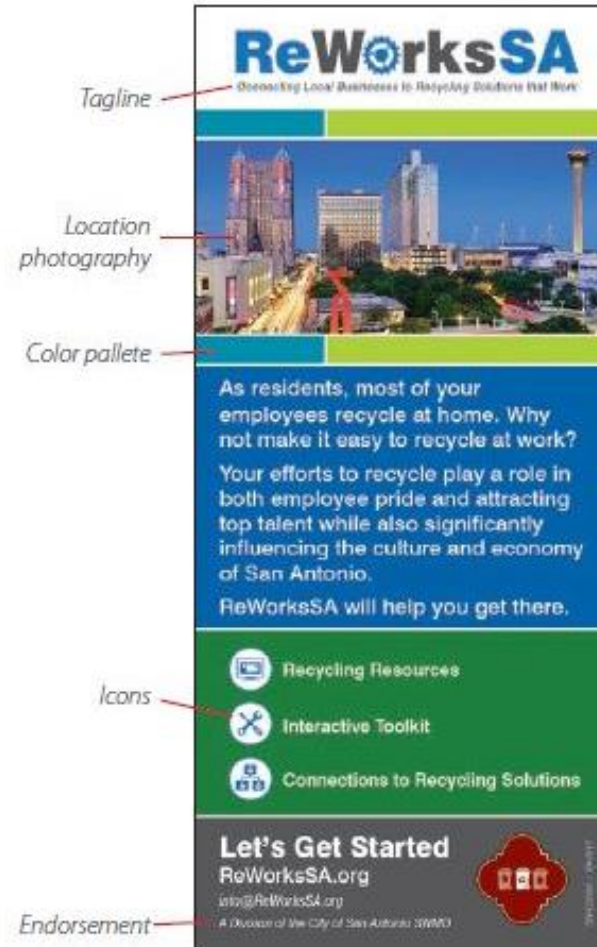


Stakeholder Workgroups



Outreach and Education

- Press Releases
- Chamber and Association Presentations
- Consulting Services
- Website
- Container Stickers
- Media Interviews
- Blog Posts
- Social Media
- Recognition Collateral
- Rack and Business Cards



ReWorksSA

Connecting Local Businesses to Recycling Solutions that Work

Contact Information

ReWorksSA Team

- ⚙️ Brian Halverson
- ⚙️ Felicia Madison
- ⚙️ Erin Ukestad
- ⚙️ Mikel Brown II
- ⚙️ James “Doug” Overton
- ⚙️ Rachel Bautista
- ⚙️ Uzair Iqbal

Reach Us At

- ⚙️ Website: ReWorksSA.org
- ⚙️ Email:
Commercial.Recycling@sanantonio.gov
- ⚙️ Phone: (210) 207-6550



CITY OF SAN ANTONIO
**SOLID WASTE MANAGEMENT
DEPARTMENT**

ReWorksSA



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THANK You!

ReW**orksSA**

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