

2016 CURC Workshop – AASHE

Mike Carey, USZWBC Board Treasurer,
Co-Chair Zero Waste Colleges & University Technical
Committee

U.S. Zero Waste Business Council

- 501(c)3 nonprofit
- Founded by businesses for businesses in January 2012
- Being acquired by U.S. Green Building Council
- Vision:
 - To create a solid foundation that advances the integrity and credibility of Zero Waste



U.S. Zero Waste Business Council Mission

To educate, inform and document the performance of Zero Waste Businesses using scientific methods to help businesses and communities become more healthy and sustainable

A California Public Benefit Corporation and an IRS 501 (c) 3 nonprofit



U.S. Zero Waste Business Council Services

- Certify facilities as Zero Waste
- Certify individuals as Zero Waste Business Associates
- Annual National Conference
- Advocate for a Zero Waste Economy
- Network, Education Resources and technical assistance (books, workshops, webinars, online resource library)



Establish Best Practices and Case Studies

- > Establish consistent standards
- > Establish Certification Program as the benchmark
- > Additional education and business opportunities
- Follow model and partner with US Green Building Council
 - Zero Waste Certified Businesses and Individuals
 - Provide resources and transform the economy
- > Learn from the best
- Create valuable markets
- > Toolkits and Resources



- **➤ Launched May 2015 at annual conference**
- National focus
- Mission statement:

The U.S. Zero Waste Business Council Zero Waste College and University Technical Council's mission is to bring university and college facilities steps closer to zero waste. Understanding that universities and colleges are different in functionality from businesses, the TC aims to provide resources and tools that are specific to the university and college environment.



- Committee Members consist of University and College Zero Waste Coordinators & Managers
- > Leadership:
 - Lin King, University of California, Berkeley (Co-Chair)
 - ➢ Mike Carey, Orange Coast College (Co-Chair & Treasurer)
 - Michelle La, Graduate Student, University of Oregon (Secretary)
 - Jack DeBell, University of Colorado Boulder (NRC Liason)
 - Kris Jolley, Michigan State University (CURC Liason)



- > Set high standards for Zero Waste at higher education institutions in the U.S.
- Evaluate the needs of higher education and develop resources to meet those needs
- Serve as a source of information, education, best practices, and guidance online & with tours, workshops, and webinars
- Peer networking to learn from one another and share best practices



- Provide Zero Waste education for the higher education community in conjunction with USZWBC events and higher education/industry events (AASHE, CHESC, etc)
- Provide specific expertise to USZWBC boards, subcommittees, Members, and the broader Zero Waste community
- Adapt USZWBC Zero Waste Facility Certification to college campuses



zerowaste **BUSINESS COUNCIL**

Connect with us!











Lin King, Committee Co-Chair
University of California, Berkeley
510-684-2892

Itking@berkeley.edu

Mike Carey, Committee Co-Chair
Orange Coast College
714-432-5128
mcarey@occ.cccd.edu

www.uszwbc.org • 949-724-1060

