

# Outdoor Zero Waste Stations

Edward von Bleichert  
CU Recycling  
University of Colorado Boulder





# History

- Exposed aggregate trash cans through 2000
  - Maybe 50 campus wide
  - Subject to vandalism
- Previous attempts at dual collections or matching w/ recycling bins
- Conversion to black metal cans in 2001
  - Bolted to the ground
- Expanded as part of litter control program in 2001
  - \$250K funded for new trash cans only
  - No \$ for recycling



# Attempts to Catch Up

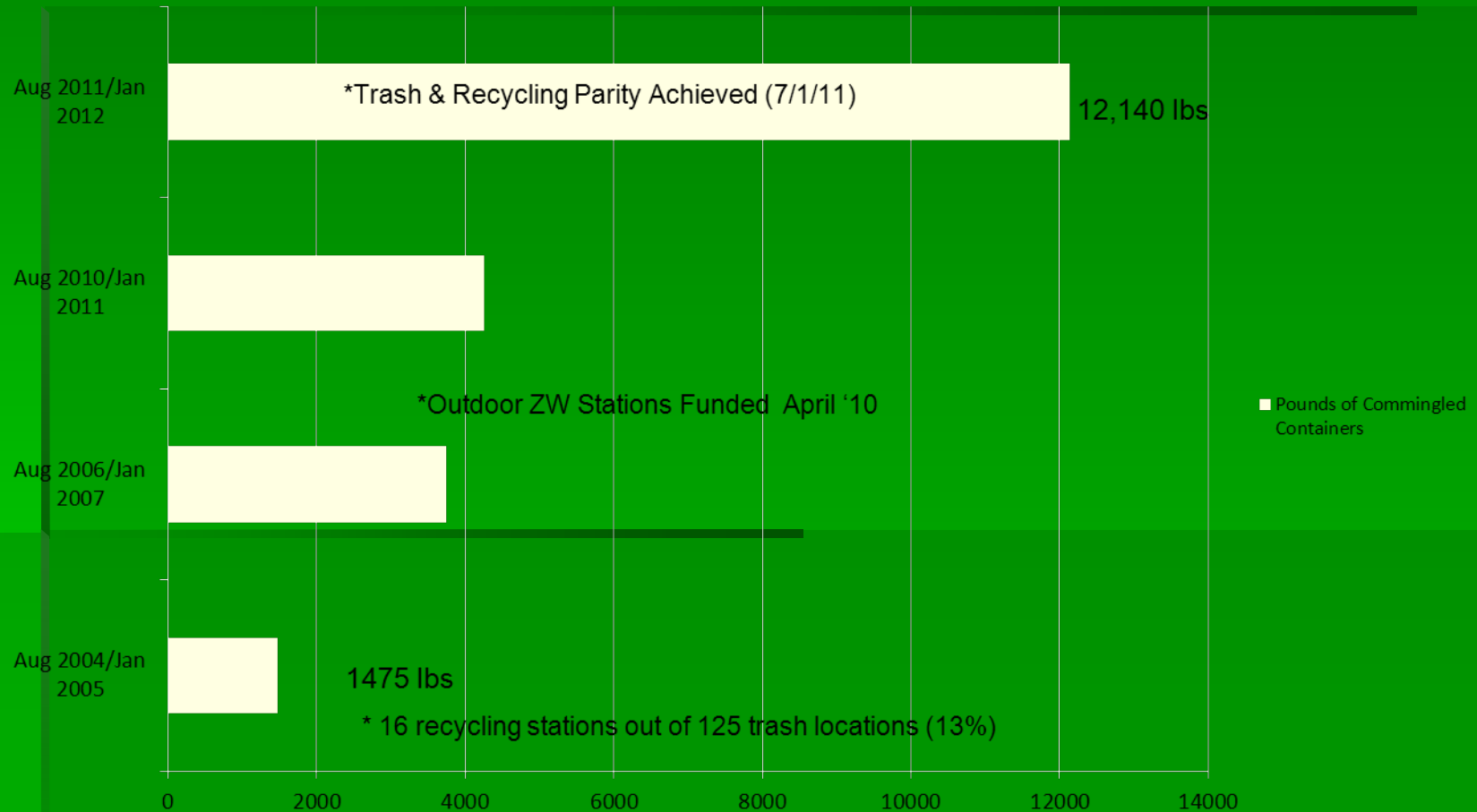
- Student funding for recycling cans
  - '04: 16 of 125 (13%)
  - '07: 45 of 205 (22%)
- Waste sort of outdoor trash & recycling
  - Majority in both recyclable
- Sustainability Action Team (SAT) funding
  - Parity
  - Color coded lids & labels

# Special Events



# Results

## University of Colorado @ Boulder Outdoor Recycling Stations





# Conclusions

- Still wide array of grades being collected nationally.
- Convenience from can parity more important than convenience from grade consolidations
- Low diversion rate not due to grading decisions ...it's due to 10:1 ratio of trash to recycling bins.
- Clear, obvious signage also critical.









