



Keene STATE COLLEGE



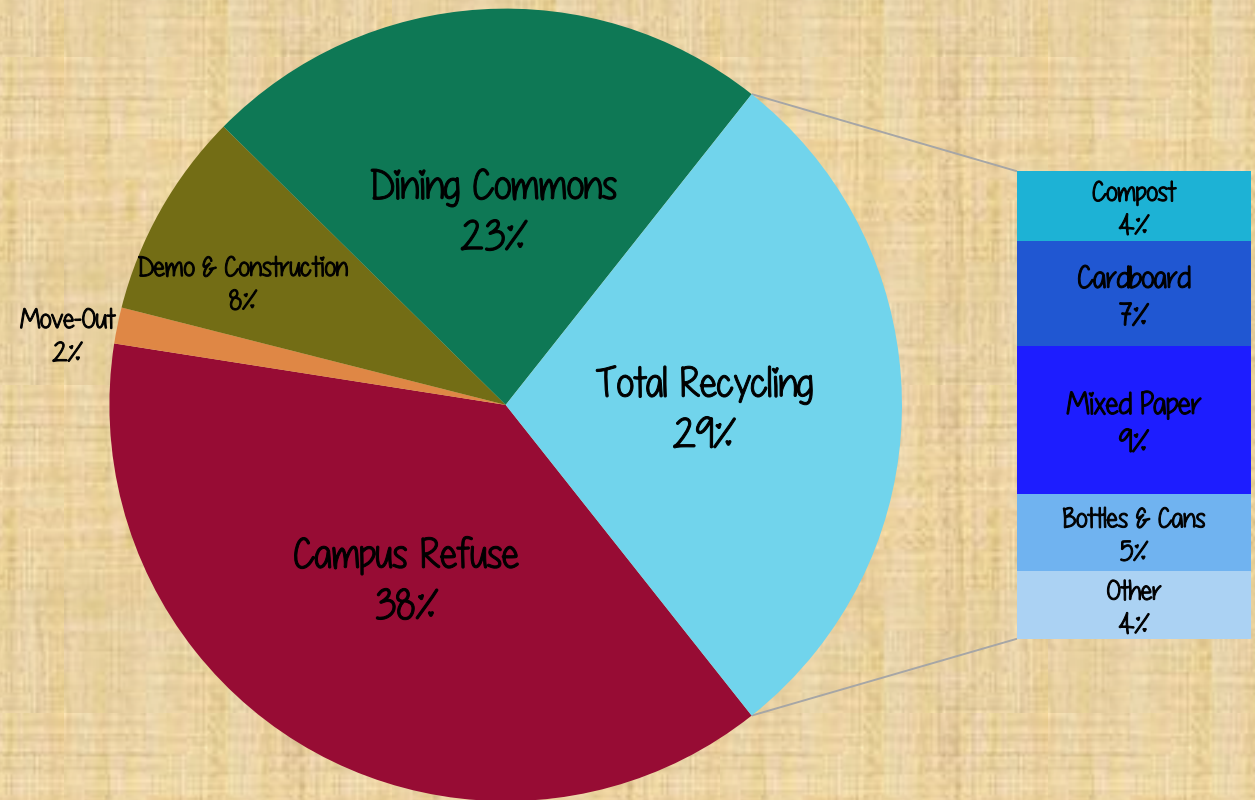
FUN FACTS ABOUT KSC

- ✿ Keene, New Hampshire
- ✿ 4250 FTE Students; 55% Residential
- ✿ Part of the University System of New Hampshire
- ✿ AASHE STARS Silver Rating
- ✿ One of the most expensive public college systems; yet NH receives the lowest state appropriations



RECYCLING ON CAMPUS KEENE STATE

- ✿ Developed in the 70s
- ✿ Physical Plant... Sustainability?
- ✿ Collections
 - ✿ ROCKS: In-house
 - ✿ Grounds: In-house
 - ✿ Housekeeping: Vendor
 - ✿ Waste Management: Vendor
- ✿ Staffing
 - ✿ 1 FT Benefitted Staff
 - ✿ 20 Students (\$45K)
 - ✿ 1 Truck



Recycling & Waste Reduction in Campus Housing
(CURC/KAB Webinar Series)



RES HALL RECYCLING

INSIDE THE ROOMS



THE BIG BLUE BAG



OLD

❁ Students Confused About Purpose of Blue Bags

❁ Not on RLO Inventory

❁ Too Much Text!

❁ "Float" Across Campus

❁ Messaging Lost Between ROCKS and Res Life (dispersal)



NEW

THE BIG BLUE BAG



OLD

HOW THEY WORK

- ✿ Collect in May
- ✿ Wash over the Summer
- ✿ Distribute in August
- ✿ Try to Partner with Res Life
- ✿ Building Specific Postcards
- ✿ Dorm Storms



NEW

BLUE BAG LABELS



INFO FOR RAs & RDs

Hello RA! I have been working with Casey to ensure that you have all of the resources you need to encourage your first year residents to recycle. This packet contains a few items, explained below.

1. "BLUE BAG BLURB" → Please read this blurb at your first floor meeting and again when you meet with your smaller groups during the first week.

2. BLUE RECYCLING BAGS → You are an RA in charge of a certain number of rooms or suites. You have enough blue bags to give every room 2 blue bags or every suite 4 blue bags.

2 bags/room
4 bags/suite

Please place these bags inside the rooms during room checks on Monday August 17th. The locksmiths have asked that the bags not be placed on door handles as it can damage the locking mechanisms. We already put the bags in sets so that you can just hand out one set per room or two sets per suite. These bags should last all year long for your residents, but please stop by the office or put in a work order if any of your residents find they need additional bags for their recycling.

3. "CARLE RECYCLES" (or whichever res hall you have) → This paper gives a list of information about recycling in your res hall. It tells you when the bins are serviced, what items are collected and how to get certain bins emptied. It also explains who is responsible for which bins (DTZ services lounge bins while ROCKS services recycling rooms and sheds).

RA: READ THIS AT YOUR FLOOR MEETING IN FISKE

BLUE BAGS?

Each room is given two "Blue Bags" for their recycling: one bag for paper/cardboard and one bag for bottles/cans. Please let your RD know or stop by the ROCKS Office if you need additional bags.

WHO TAKES OUT THE RECYCLING?

One of the first conversations you need to have with your roommate(s) is who will be responsible for taking out the trash and recycling. Make a schedule, swap weeks or do a chore wheel!

WHERE DO I TAKE THE RECYCLING?

Fiske waste stations are located on the corner between Huntress and the TDS building. Recycling goes in the green sheds and trash goes in the toters. Please sort your materials into the correct bins!

WHAT CAN BE RECYCLED?

- ✓ Bottles, cans, paper and cardboard in the recycling sheds
- ✓ Batteries, ink cartridges and textiles in the laundry room

MORE INFO ABOUT CAMPUS RECYCLING

- ❑ We separate our recycling at Keene State. Bottles and cans go in one bin and paper goes in a separate bin. Cardboard boxes get flattened and placed next to the recycling bins.
- ❑ Food and liquids should be discarded before placing items in the recycling bins.
- ❑ ROCKS is a group of Keene State College student employees who pick-up campus recycling as a work study or on campus job.
- ❑ Ask us how to recycle: electronics, mini-fridges, cell phones, school supplies, clothes, light bulbs, lamps, books, radios and MUCH MORE!

CONTACT ROCKS

recycling@keene.edu
603.358.2567
fb.com/ROCKSRecycling



RES HALL RECYCLING

INTERNAL COLLECTION



TRIAL AND ERROR

BAGS VS BINS



CAGES IN HOLLOWAY

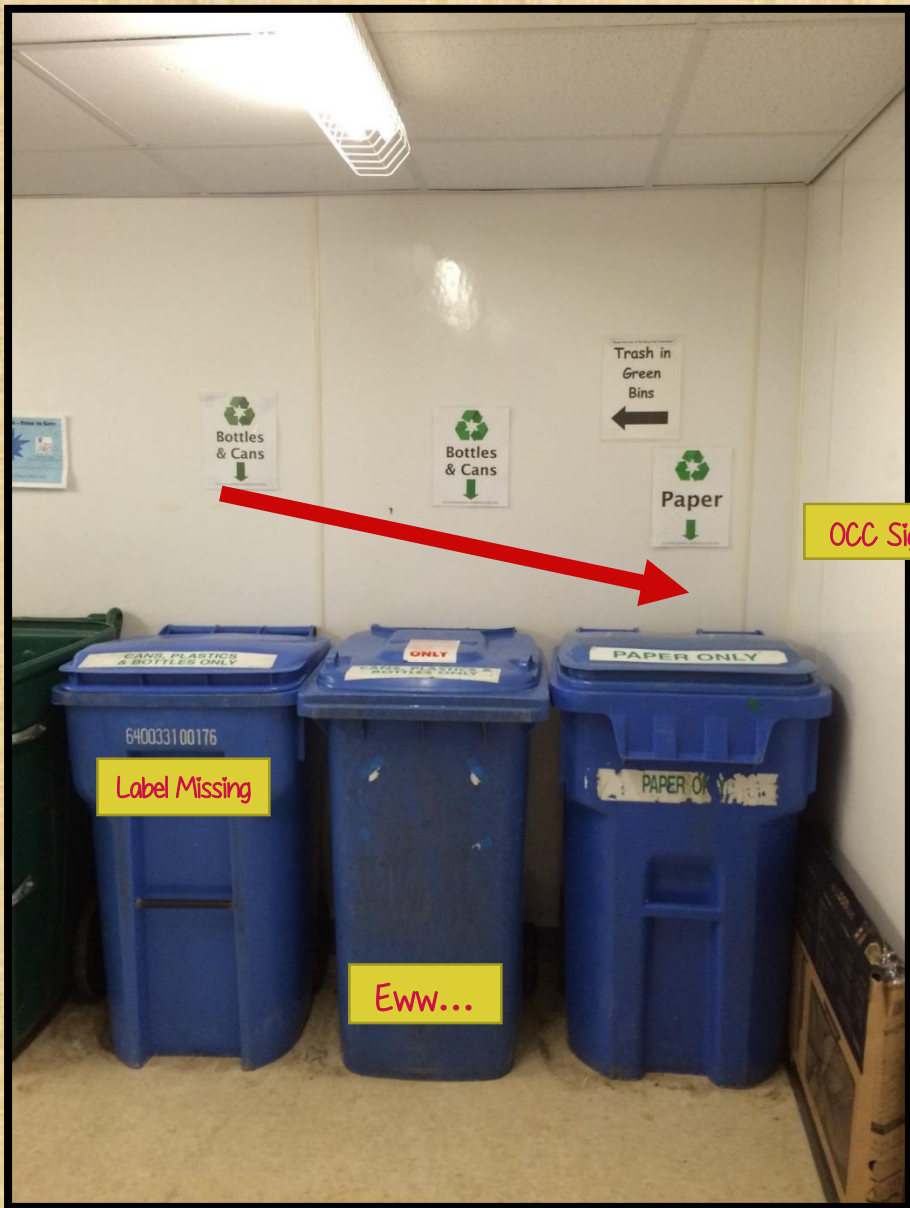


Recycling & Waste Reduction in Campus Housing
(CURC/KAB Webinar Series)

CREATIVE SOLUTIONS



Recycling & Waste Reduction in Campus Housing
(CURC/KAB Webinar Series)



ONGOING STRUGGLES

- ✿ We are not Perfect
- ✿ Students are not Perfect
- ✿ Signs Fall Down
- ✿ Labels Erode
- ✿ Housekeeping
- ✿ OCC vs Boxboard

HELP ARRIVES

- ✿ Residential Life steps in
- ✿ Eco-Reps focus on outreach
- ✿ ROCKS staff update regularly
 - ✿ Conversations with housekeeping
- ✿ Make it a priority in the building



Recycling & Waste Reduction in Campus Housing
(CURC/KAB Webinar Series)

INTERNAL COLLECTION TOOL BOX

- ✿ Re-structure how bins are organized in available space(s)
- ✿ Change from large totes to restrictive openings and barrels
- ✿ Offer the same or similar set-ups for all internal collection sites
- ✿ Appropriately size containers
- ✿ Improve consistency in signage and labels at each location
- ✿ Wash and maintain containers (including emptying completely every time!)



RES HALL RECYCLING

EXTERNAL COLLECTION



EXTERNAL COLLECTION



OUTDOOR RECYCLING STATIONS

- ✿ Most Common on Campus
- ✿ Weather (decay & accessibility)
 - ✿ Illegal Dumping
- ✿ Graffiti & Destruction (Pumpkin Fest)
 - ✿ Design Flaws
- ✿ Expensive/Require Space
 - ✿ "Far Away"

Recycling & Waste Reduction in Campus Housing
(CURC/KAB Webinar Series)

UPDATING CONTAINERS

Outdated & Ineffective



Updated & Streamlined

THINGS TO CONSIDER

- ❁ Labels - How Attach?
- ❁ Pros & Cons of Servicing
- ❁ Gallon Capacity - Mostly Sufficient
- ❁ Little Opportunity for Outreach & Education



Recycling & Waste Reduction in Campus Housing
(CURC/KAB Webinar Series)



RES HALL RECYCLING

MOVE-IN OPERATIONS



MOVE-IN CARDBOARD

Large Dumpsters...



...And Dumpster Monitors



Recycling & Waste Reduction in Campus Housing
(CURC/KAB Webinar Series)

DUMPSTER MONITORS

IMPACTS OF MONITORS

- ✿ Increased Visibility with Parents & Students
- ✿ Reduce Contamination in Cardboard
- ✿ Teaching Opportunity!
- ✿ Engage Student Staff Right Away



Recycling & Waste Reduction in Campus Housing
(CURC/KAB Webinar Series)

MOVE-IN SALE



- ✿ New Student Move-In Day
- ✿ Engages New Students & Families in a Different Way
- ✿ Reinforces Sustainability Initiatives & Focus on Campus
- ✿ Less than \$25/Family
- ✿ Supports Scholarship Fund



RES HALL RECYCLING

MOVE-OUT OPERATIONS



MOVE-OUT GREEN BOX PROJECT

38 Donation Sites

190 Green Boxes



MOVE-OUT GREEN BOX PROJECT



6 Months of Planning, 2 Weeks of Collection, 4 Tractor Trailers for Storage, 12 Employees, 2 Sales and 100's of Happy KSC Students!



RES HALL RECYCLING

CONCLUSION



HELPFUL HINTS

THINGS I HAVE LEARNED

- ✿ Find Champions Across Campus
- ✿ Incorporate Student Employees & Clubs
 - ✿ Think Creatively
- ✿ Set Policy & Establish Standards
 - ✿ Do Not Give Up!
- ✿ Progress Not Perfection
(you have a new class every year with which to experiment!)



Recycling & Waste Reduction in Campus Housing
(CURC/KAB Webinar Series)

QUESTIONS?

