

U.S.

zerowaste

BUSINESS COUNCIL™

CURC Zero Waste Workshop
Mike Carey, USZWBC Board Treasurer,
Co-Chair Zero Waste Colleges & University Technical
Committee

Sunday, October 25th, 2015

www.uszwbc.org • (949) 724-1060

U.S. Zero Waste Business Council

- 501(c)3 nonprofit
- Founded by businesses for businesses in January 2012
- Vision:
To create a solid foundation that advances the integrity and credibility of Zero Waste

US Zero Waste Business Council Mission

To educate, inform and document the performance of Zero Waste Businesses using scientific methods to help businesses and communities become more healthy and sustainable

A California Public Benefit Corporation and an IRS 501 (c) 3 nonprofit

US Zero Waste Business Council Services

- **Certify facilities as Zero Waste**
- **Certify individuals as Zero Waste Business Associates**
- **Annual National Conference**
- **Advocate for a Zero Waste Economy**
- **Network, Education Resources and technical assistance (books, workshops, webinars, online resource library)**
- **Future - Specialty levels of certification (e.g., for retail, hospitality, and manufacturing)**
- **Future - Chapters in U.S. & Internationally**

Establish Best Practices and Case Studies

- Establish consistent standards
- Establish Certification Program as the benchmark
- Additional education and business opportunities
- Follow model and partner with US Green Building Council
 - Zero Waste Certified Businesses and Individuals
 - Provide resources and transform the economy
- Learn from the best
- Create valuable markets
- Toolkits

USZWBC Certification:

- Supports ZWIA definition of no waste to landfill, incineration and the environment
- Drives the development of new markets and new ideas towards a Zero Waste Economy
- Meets Zero Waste businesses request for comprehensive third party certification

USZWBC Certification

- Focuses on upstream policies and practices beyond diversion or recycling
- Emphasizes strong total participation: training of all employees, ZW relationships with vendors and customers

Why Zero Waste Facility Certification?

- To maintain value of “Zero Waste”
- This is ultimate in Green credential – need to maintain support of environmental leaders
- Facilities want creditable third party verification
- Need to comply with Federal Trade Commission Green Marketing Guidelines
- Zero Waste advocates are starting to counter false claims in media

Zero Waste College & University Technical Committee

- Launched May 2015 at annual conference
- National focus
- Mission statement:

Zero Waste College & University Technical Committee

- **Committee Members consist of University and College Zero Waste Coordinators & Managers**
- **Leadership:**
 - **Lin King, University of California, Berkeley (Co-Chair)**
 - **Mike Carey, Orange Coast College (Co-Chair)**
 - **Michelle La, Graduate Student, University of Oregon (Secretary)**
 - **Jack DeBell, University of Colorado Boulder (NRC Liason)**
 - **Andrew Lentini, University of Georgia (CURC Liason)**

Zero Waste College & University Technical Committee

- Set high standards for Zero Waste at higher education institutions in the U.S.
- Evaluate the needs of higher education and develop resources to meet those needs
- Serve as a source of information, education, best practices, and guidance online & with tours, workshops, and webinars
- Peer networking to learn from one another and share best practices

Zero Waste College & University Technical Committee

- Provide Zero Waste education for the higher education community in conjunction with USZWBC events and higher education/industry events (AASHE, CHESC, etc)
- Provide specific expertise to USZWBC boards, subcommittees, Members, and the broader Zero Waste community
- Adapt USZWBC Zero Waste Facility Certification to college campuses

Upcoming Events

- 11/4: ZWBA Scorecard 101 Course, San Diego International Airport, San Diego CA
- 11/5: *Zero Waste Strategies for reaching your Climate Action Goals*, USZWBC SoCal Partner Meeting – FREE! San Diego International Airport
- 11/5: ZWBA Scorecard 101 Course, EPA New England Office, Boston, MA
- 11/19: Designing for Zero Waste Webinar
- 12/10: Commodities Webinar

SAVE THE DATE

June 1st - 4th 2016: 5th Annual National Zero Waste Business Conference,
Sheraton Austin Hotel at the Capitol, Austin TX
- ZWCUTC Workshop & Tour of UT Austin Wednesday, June 1st

Invest in USZWBC and the Zero Waste Economy Today with Annual Membership!

- Recognition and logo on the USZWBC [website](#) and publications
- Peer-to-Peer networking with Fortune 500 Sustainability and Zero Waste Managers
- Discounts on annual conference, workshops, and other events; free live webinars
- Unlimited access to past webinar recordings and online resource library.
- Discounts on Zero Waste facility and Zero Waste Business Associate professional Certification



Connect with us!





Mike Carey, Committee Co-Chair

Orange Coast College

714-432-5128

mcarey@occ.cccd.edu

Lin King, Committee Co-Chair

University of California, Berkeley

510-684-2892

ltkings@berkeley.edu

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