

Plan and Lead

Participate

Log

Recognize and Track

Game Plan

8 weeks: 8 ways to reach the top

Feb 1-7 **RecycleMania Pledge**

Feb 8-14 **Mug Shots**

Feb 15-21 **Visual audits**

Feb 22-28 **Spring cleanout**

Mar 1-7 **Zero waste future**

Mar 8-14 **Eco Hawk Training**

Mar 15-21 **Trash free**

Mar 22-28 **Recycling Literacy Quiz**

From: Holthaus, Eric J
Sent: Monday, February 02, 2015 9:21 AM
Subject: RecycleMania 2015, week 1 call to action!

Please share this message!

Recycling Champs,

RecycleMania is here, and our mission is clear: Be the best in the Big Ten!

In RecycleMania 2014, our students, staff, and faculty carried the University of Iowa to a 2nd place finish—right behind Purdue. This was up from our 2013 5th place finish. That's a nice trajectory. We are good at this!

This year's effort needs the same widespread commitment and energy. Feel free to fuel that fire with this [pump-you-up UI RecycleMania video here](#). Never enough Herky!

Next step, take the RecycleMania Pledge and Quiz. It's a fast one. One part quiz (can't lose), one part pledge, this is the first of 8 weeks of activities that keeps the competition fresh, simple, and useful. This first activity is easy to spread, and the rewards go beyond bulking up your knowledge. Log participation in the weekly activity via this email or [recycle.uiowa.edu](#), and your name's entered into the hat. 3 names are drawn each week to win tools you can reuse and healthy, delicious snacks from New Pioneer Food Co-op.


There's more drive:

- List the assist: Logging participation allows you to name the person that told you about the activity, entering that person into the weekly drawing. We like when you spread the good word!
- If you log participation in 4 or more activities, you will earn the Waste Zero Hero Certificate (88 given out last year!).
- We'll track #UIRM on Facebook, Twitter, and Instagram and enter your name into the weekly drawing for spreading the buzz













Let's get at 'em! Assume the triple threat position (Reduce, Reuse, Recycle), and let's be the best in the Big Ten!

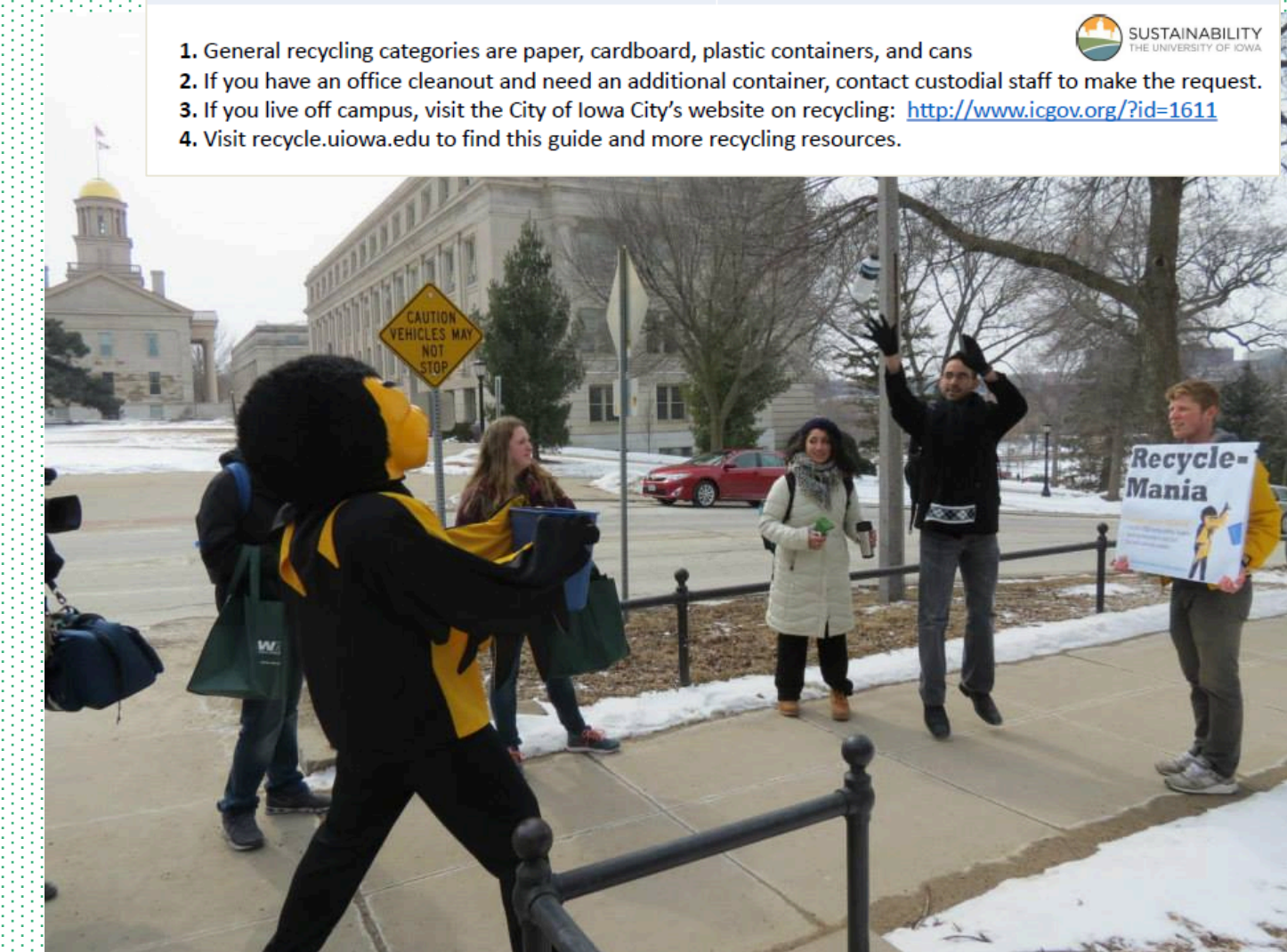
Recycle like a Hawk!

Eric



List of Recyclable Items (LORI)
at the University of Iowa
Follow these rules, and then put in campus recycling bins.

	Small items like paper clips, rubber bands, tape, and staples can stay on paper.		Empty. Lids can be on or off.
	Reduce lifting and hauling hazard by distributing in multiple containers.		Empty container.
	Reduce lifting and hauling hazard by distributing in multiple containers.		Flatten cardboard. Recycle pizza box if minimally greasy. If greasy, recycle only top.
	Remove binding.		Clean and empty.
	Empty container.		Paper plate, paper carryout, and plastic plate, recycle if clean.
	Empty paper cup. Remove sleeve and lid, and recycle all 3. Styrofoam cups are trash.		Recycle.



- General recycling categories are paper, cardboard, plastic containers, and cans
- If you have an office cleanout and need an additional container, contact custodial staff to make the request.
- If you live off campus, visit the City of Iowa City's website on recycling: <http://www.icgov.org/?id=1611>
- Visit recycle.uiowa.edu to find this guide and more recycling resources.

Trash Free

How little can you send to the landfill? Can you go without any disposable coffee cups, water bottles, or dining ware?

I'm challenging myself to reduce the amount of waste I send to the landfill!

- ☐ Yes
☐ No

Are you currently a Tiny Trash user?

<http://sustainability.uiowa.edu/initiatives/recycling/get-involved/tiny-trash/>

- ☐ Yes
☐ No

Basic Information (1 minute)

The following basic information enables us to:

- 1) Enter you into a raffle to win one of three weekly prizes.
- 2) Understand who and how many this competition is reaching.
- 3) Recognize Waste Zero Heroes with a certificate—people who log participation in 4 or more RecycleMania activities.

Email address

Please use your University of Iowa email address

Which best describes you?

- ☐ Faculty
☐ Staff
☐ Freshman
☐ Sophomore
☐ Junior
☐ Senior
☐ Graduate student

Faculty and staff, in which building do you primarily work?

Did you log participation in any RecycleMania activities last year?

- ☐ Yes
☐ No
☐ I was not here last year.

List the assist: If a person informed you about this activity, who was it? Enter the person's name to recognize the "assist," which enters the person's name into the weekly drawing.

Faculty and staff, in which building do you primarily work?

Students, if you live in the residence halls, in which dorm do you live?

If you do not live in the residence halls, please choose answer #1:

Did you log participation in any RecycleMania activities last year?

- ☐ Yes
☐ No
☐ I was not here last year.

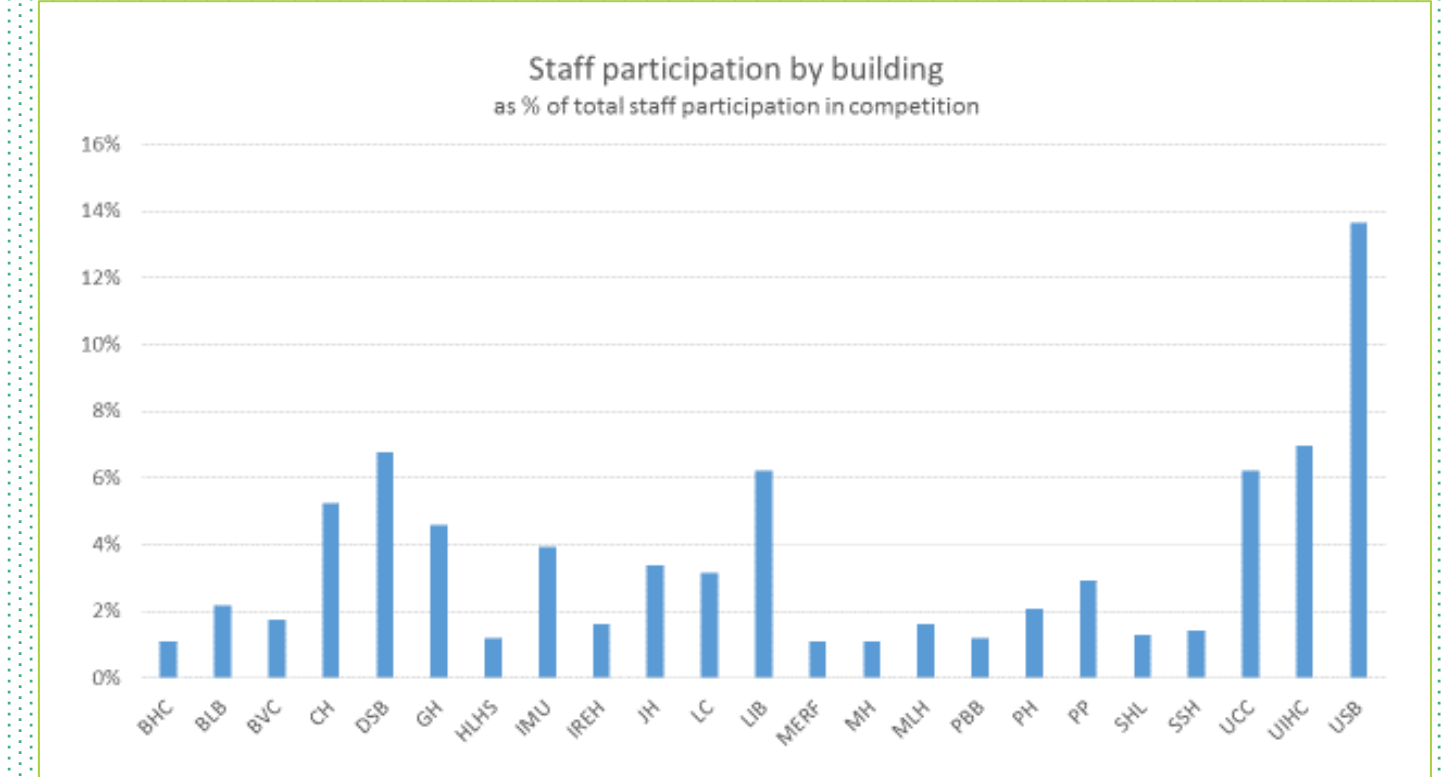
List the assist: If a person informed you about this activity, who was it? Enter the person's name to recognize the "assist," which enters the person's name into the weekly drawing.

Did you know? (2 minutes)

Recycling is pretty easy. However, we all come from different places, and just a few uncertainties can make your decision to recycle more difficult. Let's cover the basics and some nuances so you have a foundation upon which to excel.

This section asks how familiar you are with each statement.

	This is new information to me.	I had a general understanding of this but not specifics.	I am very familiar with this information.
1. We have single-stream recycling on campus. Plastic containers, paper, cardboard, and cans can be mixed.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
2. No glass, plastic bag/liners (even if it has a triangle with a number), Styrofoam, or wrappers in single-stream. Glass hauling and sorting is hazardous. Plastic bags get tangled in equipment.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
3. Food or beverage containers should be empty and clean to recycle. Clean materials are more valuable and sanitary.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
4. If you live off campus in a house or apartment with 4 or fewer units, you are paying for curbside recycling. Get your bin at City Hall.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
5. Paper towels, napkins, and tissues do not belong in recycling. Their paper fibers are too small to be recycled into something new.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



The RecycleMania Committee awards

Name Here
with the designation of

WASTE ZERO HERO

for outstanding leadership in RecycleMania.

You play a critical role in the University of Iowa's pursuit of 60% waste diversion.

16 April 2014
Eric Holthaus, Recycling Coordinator

RecycleMania

#UIRM

