

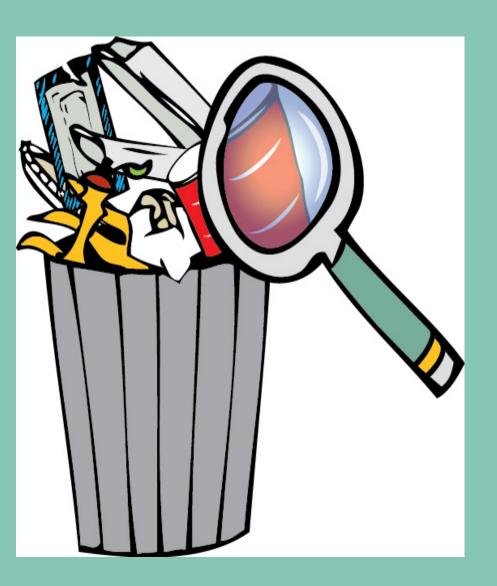
Why empty the trash can?

Kate Davenport
Director of Business Development
Eureka Recycling



Eureka Recycling's mission is to demonstrate that waste is preventable, not inevitable.

Eureka Recycling's Zero Waste LabTM



Understanding and overcoming obstacles to zero waste, and demonstrating opportunities that will help us get to zero waste.

Why Zero Waste?



Zero Waste and Systems Thinking



- Cost
- Convenience
- Environmental Benefit

Collection is the Easy Part



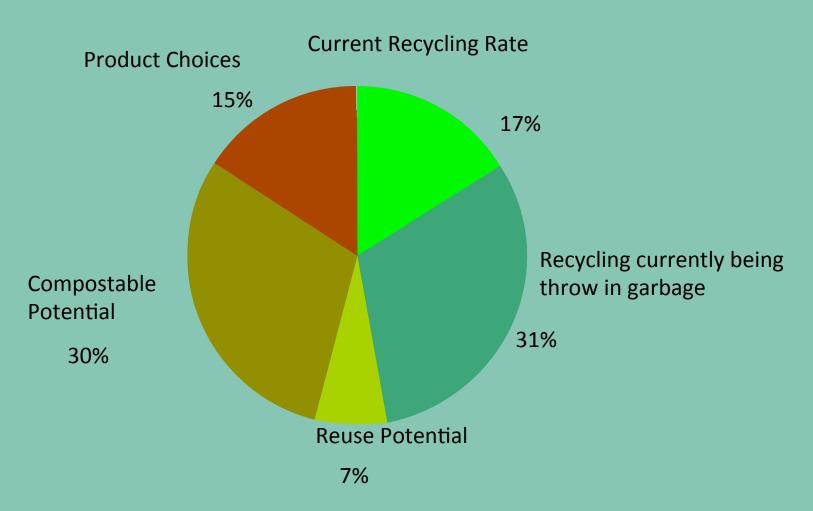




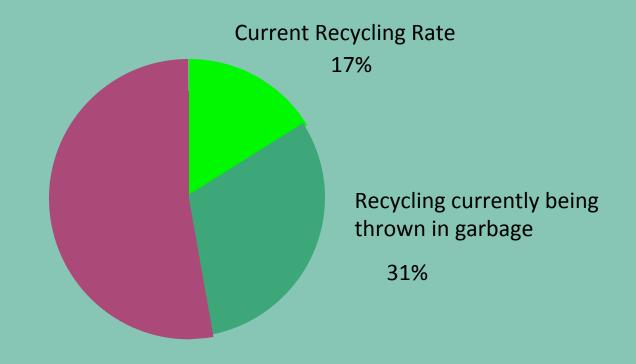
Macalester Students Sorting Waste



Getting To Zero Waste



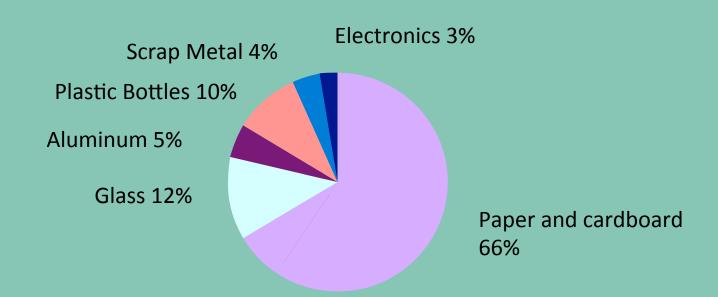
Recycling Potential 2007



Recycling Potential 48%

Recyclables in Trash





Right Sizing Service

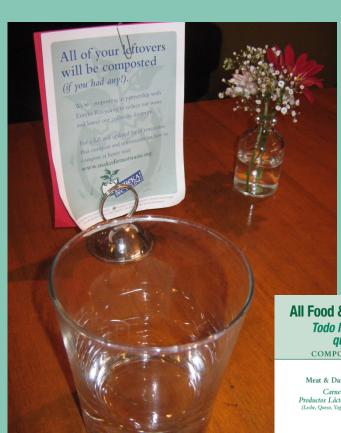
 Opportunities to decrease trash bill and find economic incentives for Zero Waste Plan

 Challenge – Transparent trash bills and disincentivized trash haulers

Training & Education









All Food & Paper You Can't Recycle Todo la Comida y Todo el Papel que no Puede Reciclar

COMPOSTING · ABONO ORGÁNICO



Meat & Dairy Carnes Productos Lácteos (Leche, Queso, Yogu





Breads & Pasta Panes y Pasta





Fruits & Vegetables Frutas y Verduras



Waxed Boxes & Waxed Paper Cajas con Cera y Papel de Cera







Purchasing Decisions











Building Partnerships





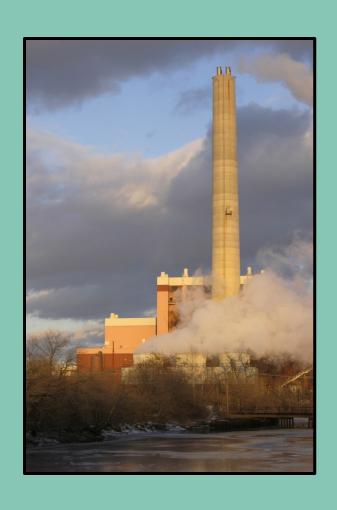




You can empty the can and not close the loop.

But who benefits?

Current Examples





What's Next?



Time to Dig Deeper into What's Left



Zero Waste is Possible!



Zero Waste is about Partnership and Design





We're working towards a waste-free tomorrow....join us!

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