GAINING ADMINISTRATIVE SUPPORT FOR ZERO WASTE AT APPALACHIAN

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Office of Sustainability
App State Info

- 18,026 students
- 2912 employees
- Rural campus in mountains of NC - 400 acres main campus - 1,732 acres total
- 20 residence halls
- University Strategic Plan = Sustainability Core
Rich Sustainability History

• Geographic Location
  – Campus farm and dairy to support university
  – Sense of Place

• Mountain Culture
  – Neighborliness
  – Resourcefulness
  – Frugality

• Academic Programs
  – Sustainable Development- late 80s
  – Sustainable Technology and the Built Environment- Earth Studies early 80s
Grassroots Efforts

Recycling - 1988

Compost - 1999
2006- Waste Reduction and Recycling Program Updates

- New Administration- Physical Plant Director and VC for Business Affairs
- Leadership charge- sustainability values
- New Logo
- New Containers
- Increased collection staff
- Hired two outreach interns
2007-Sustainability Council Developed

- UNC Tomorrow- System Wide Commitment
- Charged with advising the Chancellor
- Proposed Office Of Sustainability- report to VC of Business Affairs
- Hired Sustainability Director and Sustainability Support Staff- 2009
- Signed Presidents Climate Commitment
2008- Recycle at The Rock
2011-Compost Expansion

• Opened New Facility
• Expand opportunities to post consumer efforts
• Educational and Research Opportunities
• Cross campus collaboration
2012-WRR transition

- Recycling efforts
  - Environmental Services-inside
  - Landscape Services-outside
- Compost efforts-
  - Landscape Services
- My position- transition to Office of Sustainability-holistic approach to zero waste and program development
2012-10 Year Plan

- Leadership Consensus

- Zero Waste by 2022-90% diversion goal

- Waste Reduction Strategic Plan-guiding document

- Sustainability Office-guides the process
2014- Strategic Plan

- Relationships and Leadership
- 2014-2019
- STARS metrics as measures of success
- WR strategic plan as measure of success with zero waste
- Solid waste diversion rate: 75% by 2018-19
- Paper consumption reduction goals
- Copier use reduction
Questions?

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